









New Art Beautique Images!

Fairfax, VA

Larry Oskin announces the launch of Art Beautique, as a new Virtual Art Gallery servicing the professional salon, spa and medical industries. For years, salon and spa owners have been challenged with how to creatively decorate their facilities, while also professionally promoting their services – many of which are hidden behind closed doors. Many spa services are truly beautiful, yet they must be very creatively, tastefully and professionally portrayed. There now is a unique and beautiful new solution with Art Beautique Images!

New Art Beautique Gallery Collections: The new Art Beautique Images Collection celebrates the beauty of women, flowers, cityscapes, salon and spa services. Through a special photo impressionism technique, Art Beautique images actually look like impressionistic paintings, using bright, bold and vivid colors. Hundreds of original fine art images by Larry Oskin are now available, while more will be released each season. Art Beautique will offer customized opportunities to create special original artwork for salon, spas and medical facilities while turning your professional photography into beautiful one-of-a-kind original artwork by using photo impressionism techniques. Oskin is also now available to photograph your facility, services and models while turning each photography session into original frameable artwork to decorate your walls.

**Photo Impressionism:** Oskin notes, "My Art Beautique work is very stylized. I believe that photography remains one of our best artistic forms of creative media and visual expression. Through the fine art of photography, we are able to share what we can see, sense and feel, yet not touch! With photography, we can share the instant of a beautiful sunrise, sunset and cloud, which may only otherwise be a mere quick memory. With fine art photography, we are able to enjoy the memory of smiles, happiness, sorrow, love, warmth, friendship, beauty and spirit as well as to remember the unique joy we may have experienced from a complete array of emotions. A picture may only be worth 1000 words, while little else will compare when you are able to capture any special moment in time!"

Larry Oskin: Originally from Buffalo, New York, Oskin has exhibited his limited edition professional artwork in private art galleries and city museums across the world. His accomplishments include exhibiting at the famous Albright-Knox Art Gallery, considered one of the ten best modern art museums in the world. Oskin holds a Bachelor's Degree in Graphic Design in Advertising, while he also was certified in Art Education. He completed advanced studies in commercial and fine art photography, sculpture, painting and ceramics using progressive objective and non-objective color and field theories, while studying at the State University College of New York at Buffalo. Today, Oskin is owner of Marketing Solutions in Fairfax, VA as a marketing, advertising, graphic design, photography and PR agency specializing in the professional beauty, salon, spa and medical industries. He is now launching Art Beautique with a virtual art gallery at www.ArtBeautique.com. Earlier in his career, Oskin was Director of Marketing for Circle Fine Art, which at the time was respected as the world's largest fine art publisher and art gallery chain, where he provided marketing for Peter Max, Erté, Yaacov Agam, Norman Rockwell, LeRoy Neiman, Marcel Mouley, Walt Disney Studios and many internationally respected artists. Before founding Marketing Solutions, he was formerly a Vice President of Marketing at Regis Corporation and Creative Hairdressers / The Hair Cuttery, two nationally respected beautycare companies.

**Investments In Art:** While original collectible limited edition artwork is a valuable investment, you must first enjoy your artwork and your preferred artists! Today, many people collect fine art as an emotionally and financially rewarding investment. Most Art Beautique artwork is available in large 24" x 32" canvas prints as well as in "16" x20" matted presentations.



## **Inspired By Beauty!**

For more information on Art Beautique, call Larry Oskin at 703-934-5495, email Larry@ArtBeautique.com or visit www.ArtBeautique.com. For more information on Marketing Solutions, call 703-359-6000, email LOskin@

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